

HOMEWORLD BUSINESS®  
**MARKETPLACE**  
 CLASSIFIED ADS

## 2012 CLASSIFIED RATES & CLOSING DATES

<u>Issue Date</u>	<u>Space Closing</u>	<u>Materials Due</u>	<u>Bonus Distribution</u>
January 9 January 23	December 17 January 3	December 19 January 5	Atlanta Gift; Dallas Gift NY Gift; Las Vegas Furniture
February 6 February 20	January 17 January 31	January 19 February 2	Ambiente: Frankfurt
March 5 March Dailies March 19	February 14 February 22 March 3	February 16 February 24 March 5	IHA Show
April 2 April 16 April 30	March 14 March 27 April 10	March 16 March 29 April 12	Tabletop; High Point; Hong Kong Fair Hardware/HomeWares Show
May 14 May 28	April 24 May 28	April 26 May 10	
June 11 June 25	May 22 June 5	May 24 June 7	
July 9 July 23	June 19 July 5	June 21 July 7	Atlanta Gift Market Impact Merchants; LV Furn. Market
August 6 August 20	July 17 July 31	July 19 August 2	NY Gift Fair; Gourmet Housewares
September 3 September 17	August 14 August 25	August 16 August 27	
October 1 October 15 October 29	September 11 September 25 October 9	September 13 September 27 October 11	NY Tabletop Market High Point Market
November 12 November 26	October 23 November 5	October 25 November 7	
December 10	November 19	November 21	

### Per Word Rates

\$2.75 Per Word  
 \$3.20 For Bold & Caps  
 \$100.00 For a Color Border  
 \$100.00 For a Blind Box-One Time Charge  
 Minimum Charge Per Insertion=\$170.00  
 ICD Publications Can Change The Dimensions  
 Of A Per Word Ad Without Prior Notification

### Display Rates Gross Per Column Inch

<u>1 Column</u> (2 5/16" x 1")	<u>2 Columns</u> (4 13/16" x 1")	<u>Frequency</u>
\$115.00	\$230.00	1X
\$110.00	\$220.00	3X
\$105.00	\$210.00	6X
\$100.00	\$200.00	13X
\$80.00	\$160.00	26X

**For Information or a Price Quote Please Contact:**

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